



Cookie statement website

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1 General

This cookie statement applies to the **RENSON website (www.renson.net)**. This cookie statement can be modified at any time, for example when our services or legislation require it.

We use cookies when you visit our website or use our apps. This statement aims to inform you about the types of cookies we use and why we use them.

If cookies collect personal data, this is always done in accordance with our Top Privacy Policy. For more information about how we process personal data, please consult our Privacy Statement.

2 Organization

In this cookie statement, (i) 'we' means: RENSON, located at Maalbeekstraat 10, 8790 Waregem, and all companies affiliated with RENSON*. A data subject is always a customer/contact of a company that falls under the RENSON umbrella.

** The following companies are affiliated with RENSON (for This statement in bold): **RENSON NV, RENSON Outdoor NV, Argent Arlu NV, RENSON Fabrication Ltd, RENSON NA Inc, RENSON Shanghai Co, Corradi SRL, RENSON France SARL.***

3 What are cookies?

Cookies are small data or text files that websites and applications place on your local computer or mobile device. Cookie files contain unique codes that allow your browser to recognize you, so that you can be identified as a returning visitor to our websites.

Cookies can be used to optimize the functioning and ease of use of websites and mobile apps, such as remembering what's in a shopping cart, helping users to log in to a website or analyzing traffic to provide a better functioning website. Cookies can also be used to identify users' browsing behavior so that website content can better attuned to their preferences and needs.

4 Who offers these cookies?

We distinguish between cookies based on their origin. There are cookies that we provide ourselves (first-party cookies) and cookies that are placed on our websites and apps by other parties (third-party cookies).

An example of third-party cookies are cookies placed by social network services (Facebook, Twitter, etc.). By placing social media buttons, such as "Like" buttons, "Share" buttons, etc., on websites, cookies can be placed on your device to, for instance, track your browsing behavior. Third-party cookies are always placed by websites other than the one you're visiting.

When we allow third parties to place cookies on our websites and apps, we ensure that this is done with the necessary controls. For example, by concluding a contractual agreement to ensure secure data exchange.

Third-party cookies are managed entirely by third parties. We recommend that you read the privacy statement and cookie statement of the relevant third parties if you need further information.

5 When are these cookies placed on my device?

All strictly necessary cookies (described later in This statement) are placed on your device when you visit one of our websites or apps.

We may also place statistics and marketing cookies on your system to personalize the website, tailor advertisements and improve the website. We will always ask you for your consent to place these cookies. You may withdraw your consent at any time.

6 What types of cookies do we use and for what purposes?

6.1 Essential cookies

We use essential cookies to make sure our website and apps function properly and to improve and optimize them. These cookies are set by default and cannot be changed. Without these cookies, we cannot guarantee proper functioning of our website and apps.

COOKIE	PROVIDER	DURATION	DESCRIPTION
_calendly_session	calendly.com	21 days	If consent is given by the visitor, this cookie allows the website to add events into the visitor's calendar.
_cfuid	calendly.com	Session	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.
_ab	m.stripe.network	Session	This cookie is necessary for making credit card transactions on the website. The service is provided by Stripe.com which allows online transactions without storing any credit card information.
_mf	m.stripe.network	Session	This cookie is necessary for making credit card transactions on the website.

			The service is provided by Stripe.com which allows online transactions without storing any credit card information.
id	m.stripe.network	Session	
CookieConsent	renson.net	1 year	Stores the user's cookie consent state for the current domain
test_cookie	doubleclick.net	1 day	Used to check if the user's browser supports cookies.
rc::a	gstatic.com	Persistent	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
rc::c	gstatic.com	Session	This cookie is used to distinguish between humans and bots.
li_gc	linkedin.com	180 days	Stores the user's cookie consent state for the current domain
is_eu	s.pinimg.com	Session	Determines whether the user is located within the EU and therefore is subject to EU's data privacy regulations.
__stripe_mid	calendly.com	1 year	This cookie is necessary for making credit card transactions on the website. The service is provided by Stripe.com which allows online transactions without storing any credit card information.
__stripe_sid	calendly.com	1 day	This cookie is necessary for making credit card transactions on the website. The service is provided by Stripe.com which allows

			online transactions without storing any credit card information.
m	m.stripe.com	400 days	Determines the device used to access the website. This allows the website to be formatted accordingly.
__cf_bm	calendly.com	1 day	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
OptanonConsent	calendly.com	1 year	Determines whether the visitor has accepted the cookie consent box. This ensures that the cookie consent box will not be presented again upon re-entry.
.AspNetCore.Antiforgery.#	renson.net	Session	Helps prevent Cross-Site Request Forgery (CSRF) attacks.
.AspNetCore.Mvc.CookieTempDataProvider	renson.net	Session	Preserves the visitor's session state across page requests.
.AspNetCore.Session	renson.net	Session	Identifies the logged in user. A unique session ID is linked to the user so that he/she is identified while navigating the website. The user is logged out when the cookie expires.
ARRAffinity	renson.net	Session	Used to distribute traffic to the website on several servers in order to optimise response times.
ARRAffinitySameSite	renson.net	Session	Used to distribute traffic to the website on several servers in order to optimise response times.

CMSLandingPageLoaded	renson.net	1 day	This cookie is used to detect errors on the website - this information is sent to the website's support staff in order to optimize the visitor's experience on the website.
_ScCbts	renson.net	7 days	Stores the user's cookie consent state for the current domain

6.2 Statistics cookies

To ensure a continuously optimized website, we may use statistics cookies. These enable us to see which pages are frequently opened, how the visitor reaches the page and how the visitor navigates through the website.

COOKIE	PROVIDER	DURATION	DESCRIPTION
dd_cookie_test_#	calendly.com	1 day	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.
pendo_cd	cdn.pendo.io	Session	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
ajs_anonymous_id	cdn.segment.io	Persistent	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.
userleap.ids	cdn.sprig.com	Persistent	This cookie is set to make split-tests on the website, which optimizes the website's relevance towards the visitor – the cookie can also be set to improve the visitor's experience on a website.
data/ptm.gif/4cfbcefc-fcf9-4b66-5dc6-9b0d81bb07a9	data.pendo.io	Session	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
_ga	renson.net	2 years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

ga#	renson.net	2 years	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.
snowplowOutQueue_#_post2	cdn.leadinfo.net	Persistent	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
snowplowOutQueue_#_post2.expires	cdn.leadinfo.net	Persistent	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
ajs_anonymous_id	calendly.com	1 year	This cookie is used to identify a specific visitor - this information is used to identify the number of specific visitors on a website.
_tt_enable_cookie	renson.net	1 year	Used by the social networking service, TikTok, for tracking the use of embedded services.
ee.gif	visualwebsiteoptimizer.com	Session	
eu01/v.gif	visualwebsiteoptimizer.com	Session	This cookie is used by the website's operator in context with multi-variate testing. This is a tool used to combine or change content on the website. This allows the website to find the best variation/edition of the site.
vwo_apm_sent	visualwebsiteoptimizer.com	Persistent	
_vwo_uuid_v2	renson.net	1 year	This cookie is set to make split-tests on the website, which optimizes the website's relevance towards the visitor – the cookie can also be set to improve the visitor's experience on a website.
VisitorStatus	renson.net	400 days	Used to collect statistical data on user-defined parameters in Google Analytics.
u_scsid	sc-static.net	Session	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.

X-AB	sc-static.net	1 day	This cookie is used by the website's operator in context with multi-variate testing. This is a tool used to combine or change content on the website. This allows the website to find the best variation/edition of the site.
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6.3 Marketing cookies

We want to make your visit to our websites and apps as personal as possible, that's why we also use marketing cookies. The purpose of marketing cookies is to customize information, such as advertisements, while you're navigating. These cookies often contain identifiers that allow us and third-party service providers to recognize you when you visit our websites and apps. We use this information to display relevant ads.

Cookie	Provider	Duration	Description
lastExternalReferrer	connect.facebook.net	Persistent	Detects how the user reached the website by registering their last URL-address.
lastExternalReferrerTime	connect.facebook.net	Persistent	Detects how the user reached the website by registering their last URL-address.
log/error	connect.facebook.net	Session	Used to detect and log potential tracking errors.
_fbp	renson.net	3 months	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
pendo_tabld	cdn.pendo.io	Session	Collects data on the user across websites - This data is used to make advertisement more relevant.
ajs_group_id	cdn.segment.io	Persistent	Collects data on visitors. This information is used to assign visitors into segments, making website advertisement more efficient.
ajs_user_id	cdn.segment.io	Persistent	Collects data on visitors' preferences and behaviour on the

			website - This information is used make content and advertisement more relevant to the specific visitor.
IDE	doubleclick.net	400 days	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
pagead/1p-conversion/#/	google.com	Session	Tracks the conversion rate between the user and the advertisement banners on the website - This serves to optimise the relevance of the advertisements on the website.
pagead/1p-user-list/#	google.com	Session	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.
ddm/activity/src=#	googlesyndication.com	Session	
_gcl_au	renson.net	3 months	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.
_gcl_ls	www.googletagmanager.com	Persistent	Tracks the conversion rate between the user and the advertisement banners on the website - This serves to optimise the relevance of the advertisements on the website.
iutk	issuu.com	Session	Recognises the user's device and what Issuu documents have been read.
_li_id.#	cdn.leadinfo.net	Persistent	Tracks the individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data can also

			be used to create leads for marketing purposes.
_li_id.#.expires	cdn.leadinfo.net	Persistent	Tracks the individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data can also be used to create leads for marketing purposes.
_li_ses.#	cdn.leadinfo.net	Persistent	Tracks the individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data can also be used to create leads for marketing purposes.
_li_ses.#.expires	cdn.leadinfo.net	Persistent	Tracks the individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data can also be used to create leads for marketing purposes.
bcookie	linkedin.com	1 year	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
_uetsid	renson.net	1 day	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.
_uetsid_exp	bing.com	Persistent	Contains the expiry-date for the cookie with corresponding name.
_uetvid	bing.com	Persistent	_uetvid
_uetvid_exp	bing.com	Persistent	_uetvid_exp
MUID	bing.com	1 year	MUID

_uetsid	bing.com	Persistent	_uetsid
_uetvid	renson.net	1 year	_uetvid
_pinterest_ct_ua	pinterest.com	1 year	_pinterest_ct_ua
ar_debug	pinterest.com	1 year	ar_debug
v3/	pinterest.com	Session	v3/
_pin_unauth	renson.net	1 year	_pin_unauth
__tld__	calendly.com	Session	__tld__
ajs_group_id	calendly.com	Session	ajs_group_id
ajs_user_id	calendly.com	Session	ajs_user_id
sc_at	snapchat.com	1 year	sc_at
p	tr.snapchat.com	Session	p
tt_appInfo	analytics.tiktok.com	Session	tt_appInfo
tt_pixel_session_index	analytics.tiktok.com	Session	tt_pixel_session_index
tt_sessionId	analytics.tiktok.com	Session	tt_sessionId
_ttp	renson.net	1 year	_ttp
ttcsid	renson.net	1 year	ttcsid
ttcsid_#	renson.net	1 year	ttcsid_#
__Secure-ROLLOUT_TOKEN	youtube.com	180 days	Used to track user's interaction with embedded content.
__Secure-YEC	youtube.com	Session	__Secure-YEC
__Secure-YNID	youtube.com	180 days	__Secure-YNID
LAST_RESULT_ENTRY_KEY	youtube.com	Session	LAST_RESULT_ENTRY_KEY

LogsDatabaseV2:V# LogsRequestsStore	youtube.com	Persistent	LogsDatabaseV2:V# LogsRequestsStore
nextId	youtube.com	Session	nextId
remote_sid	youtube.com	Session	remote_sid
requests	youtube.com	Session	requests
ServiceWorkerLogsDatabase#SWHealthLog	youtube.com	Persistent	ServiceWorkerLogsDatabase#SWHealthLog
TESTCOOKIESENABLED	youtube.com	1 day	TESTCOOKIESENABLED
VISITOR_INFO1_LIVE	youtube.com	180 days	VISITOR_INFO1_LIVE
YSC	youtube.com	Session	YSC
yt.innertube::nextId	youtube.com	Persistent	yt.innertube::nextId
yt-icons-last-purged	youtube.com	Persistent	yt-icons-last-purged
YtldbMeta#databases	youtube.com	Persistent	YtldbMeta#databases
yt-remote-cast-available	youtube.com	Session	Stores the user's video player preferences using embedded YouTube video
yt-remote-cast-installed	youtube.com	Session	Stores the user's video player preferences using embedded YouTube video
yt-remote-connected-devices	youtube.com	Persistent	Stores the user's video player preferences using embedded YouTube video
yt-remote-device-id	youtube.com	Persistent	Stores the user's video player preferences using embedded YouTube video
yt-remote-fast-check-period	youtube.com	Session	Stores the user's video player preferences using embedded YouTube video

yt-remote-session-app	youtube.com	Session	Stores the user's video player preferences using embedded YouTube video
yt-remote-session-name	youtube.com	Session	Stores the user's video player preferences using embedded YouTube video
_sc_cspv	renson.net	1 year	Detects which version of the website or application is currently shown to the visitor.
_schn1	renson.net	1 day	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
_scid	renson.net	1 year	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
_scid_r	renson.net	1 year	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
_screload	renson.net	Session	Used by Snapchat to implement advertisement content on the website - The cookie detects the efficiency of the ads and collects visitor data for further visitor segmentation.
u_sclid	sc-static.net	Persistent	Sets a unique ID for the visitor, that allows third party advertisers to

			target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
u_sclid_r	sc-static.net	Persistent	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
u_scsid_r	sc-static.net	Session	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
wisepops	renson.net	Session	Used in context with pop-up advertisement-content on the website. The cookie determines which ads the visitor should be shown, as well as ensuring that the same ads does not get shown more than intended.
wisepops_session	renson.net	Session	Used in context with pop-up advertisement-content on the website. The cookie determines which ads the visitor should be shown, as well as ensuring that the same ads does not get shown more than intended.
wisepops_visitor	renson.net	Session	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

wisepops_visits	renson.net	Session	Used in context with pop-up advertisement-content on the website. The cookie determines which ads the visitor should be shown, as well as ensuring that the same ads does not get shown more than intended.
wisepops-pageview_id	wisepops.net	Session	Determines when the visitor last visited the different subpages on the website, as well as sets a timestamp for when the session started.

7 How do I manage, delete or block cookies?

You can manage, delete or block cookies in your browser settings. This process is different for each web browser.

8 Contact

In case of any questions or concerns, please contact our DPO via dpo@renson.be.